

# Resource Guide: Tried and True Approaches

Double-sided



## About the Scholar

Scott A. Shay is a businessman, thought leader and author of three books. Scott's most recent book, *Conspiracy U: A Case Study* (Wicked Son, 2021), challenges the proliferation of anti-Jewish and anti-Zionist conspiracy theories championed on college campuses from the far-right and far-left. Scott has been a long time Jewish activist and has served on the boards of local, national, and international Jewish organizations.

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## Scott A. Shay

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# Common Q&A's

## How can you distinguish between free speech rhetoric and actual facts?

To combat campus antisemitism, gather credible evidence by reviewing campus newspapers, student organization sites, and professors' course pages. Document biased reading assignments and misleading representations by taking screenshots, as materials often get altered under scrutiny.

## How do you organize?

Band together with like-minded parents in chat groups, forming smaller committees and a steering or executive committee. Keep discussions on antisemitism separate from working chats. Decide where to take collected information, noting that campus authorities often don't take action against anti-Israel activities. Effective responses usually come from external adults like legislators or supervisory bodies.

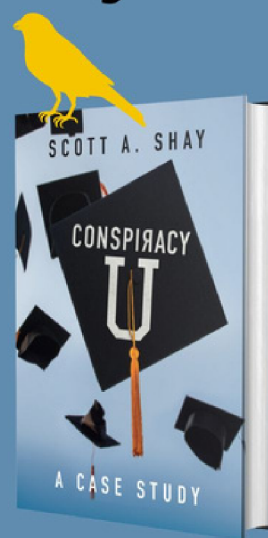
## Where do we go from here?

Accept that this battle will continue longer than desired, similar to the Israeli experience. As noted in Conspiracy U, the campaign to delegitimize Israel began decades ago. We must focus on both the long-term and short-term strategies, as enemies of Israel have been preparing for this moment for years.

**Anti-Semitism is the canary in  
the coal mine.**

**HEED THE  
WARNING**

Available at [Amazon.com](https://www.amazon.com)



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